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伯明翰城市大学

选择BCU的10个理由

- 1、伯明翰城市大学**是一所大型公立综合性大学，历史可追溯到1843年，于1992获得英国皇家枢密院批准正式获得英国大学地位，原名中央英格兰大学，位于英格兰伯明翰市市区。BCU共有80多个国家的2.5万多名在校生，开设300多种课程。
- 2、优美的校园环境：**BCU有三个校区和四个专业教学区，拥有先进的硬件设施，如图书馆、活动中心，同时还拥有现代化教学设施和实验室，可谓环境优美，学习条件便利。
- 3、地理位置：**伯明翰是英国的除伦敦外的第二大城市，也是英国的汽车工业中心。它位于伦敦、曼彻斯特、利物浦和布里斯托之间等距离的焦点，地处英格兰的中部，人口300多万。城市的风格既传统又现代，这座城市因海纳百川、包罗万象而闻名，有接近三分之一的人口是少数族裔背景。因为这里是英国的心脏地带，所以无论公路还是铁路都四通八达，从伯明翰乘火车去伦敦只需100分钟。
- 4、一流教学设备：**BCU在校园建设中的投资高达2.6亿英镑，每位来这里学习的学生都可以享受最先进的设施和最棒的环境。坐落于City Centre Campus的设计和媒体创新类课程教学楼Parkside Building,斥资6200万英镑。跟2015年9月建成的Curzon Building一道,BCU为商科、英语、法学和社会科学课程的学生提供优质的学习环境。
- 5、雄厚的师资力量：**BCU的所有教职人员都由英国知名大学的教授与博士、硕士和从业超过十年以上的相关行业专家授课，其科研影响力和与实际行业的联系备受认可，他们的专业知识将帮助你学会应对现实生活中存在的问题和挑战，提高你的学识素养和就业能力。

选择BCU的10个理由

6、BCU的艺术设计学院是全球规模最大的艺术设计学院之一，艺术学院RAE研究水平排名英国前10，《卫报》十佳专业艺术设计学院。珠宝学院：是英国第一、欧洲最大、全球前三的珠宝学院；建筑设计学院：受英国皇家建筑师协会（RIBA）认证；视觉传达学院：拥有好莱坞标准的MILO unit技术，目前欧洲只有两所大学有这一技术；时装和纺织学院：课程涉及全球时装和纺织行业，与国际时尚品牌有良好的联系，如巴宝莉、Paul Smith等。

7、学位受认证：BCU的学位含金量高，可受中国教育部认证。而且，学校有近40项科目具有国际认可的认证资格，其中包括CIAT(英国特许建筑设计技师学会)、LI(英国景观学会)、GAGB(英国宝石协会)、RIBA(英国皇家建筑师协会)等。

8、广泛的实习机会：实践经验是至关重要的就业能力，因此我们的许多课程都为学生提供进入行业领军企业的实习机会，为你提供宝贵的经验并发展重要的人脉关系。

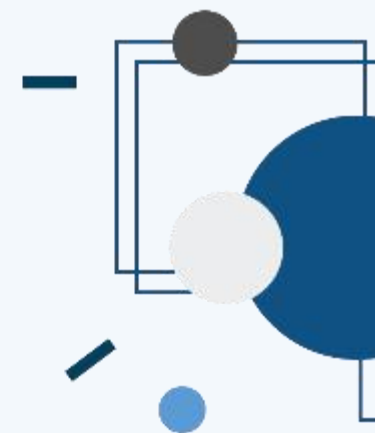
9、与顶级品牌间的合作：BCU与这些公司的合作关系将会让你在自己的研究领域中受益，这些顶级品牌包括微软，英国广播公司，思科，索尼，SAP和捷豹路虎等等。

10、创业支持：BCU积极支持拥有创业想法或能力的学生打造自己的企业，BCU将帮助你申请签证并实现你的理想。你可以加入本地最受学生企业家欢迎的群体之一创业协会(Entrepreneurship Society)在内的许多创业团体中，与大家分享自己的想法、寻求建议、建立重要的人脉关系。

跨 学 科 专 业

01

伯明翰创意艺术学院





伯明翰艺术学院

1 艺术与设计：跨学科实践 - 文学硕士

艺术与设计、美术或其他基于艺术的学位课程，可申请

Our MA Art and Design: Interdisciplinary Practices develops your professional practice while engaging with the hybrid nature of art and design in contemporary culture. You will apply art and design methodologies to challenge conventional viewpoints. A multidisciplinary team of expert staff encourages you to work across mediums, processes and working methods (such as photography, installation, print, digital media, sculpture, illustration, curatorial practice, textiles, drawing, sound, graphic design, site-specific art, participatory arts or 3D design).

我们的 MA 艺术与设计：跨学科实践发展您的专业实践，同时参与当代文化中艺术与设计的混合性质。您将应用艺术和设计方法来挑战传统观点。一个由专家组成的多学科团队鼓励您跨媒体、流程和工作方法（例如摄影、装置、印刷、数字媒体、雕塑、插图、策展实践、纺织品、绘画、声音、平面设计、特定场地艺术、参与式艺术或 3D 设计）。

2 艺术与教育实践

具有适当学科的第一学位或同等学历，和/或以前或目前在艺术和/或教育方面的经验。

Our pioneering MA Arts and Education Practices course focuses on the exploration of educational models at the intersection of practice, teaching and pedagogic theory.

The only Arts Education MA in the UK based in a School of Art, we provide a unique platform for the art educator. This setting helps to facilitate an innovative community of experienced and aspiring art educators, welcoming those willing to critique current practices to ask not only how we should teach art, but also how art can teach us.

我们开创性的艺术与教育实践硕士课程侧重于探索教育模式的实践，教学和教育理论的交叉点。英国唯一的艺术教育硕士学位设在一所艺术学院，我们为艺术教育工作者提供了一个独特的平台。这种设置有助于促进有经验和有抱负的艺术教育家的创新社区，欢迎那些愿意批评目前的做法，不仅问我们应该如何教艺术，而且艺术可以教我们。



伯明翰艺术学院

3 艺术与项目管理

美术或艺术与设计文学士（荣誉）学位，
或其他基于艺术的学位课程或相关学科。

On our MA Arts and Project Management course you will learn how arts organisations, cultural spaces, festivals and visual and performing arts projects are produced and managed. The course is designed for those who wish to pursue a career in arts management to gain expertise in the requirements for managing, producing and promoting cultural events and arts projects.

This stimulating course offers you a specialist education in arts and project management. You will develop your knowledge and understanding to be industry ready and effective in managing, delivering and marketing engaging arts and cultural experiences. This prepares you for life as a professional project manager, a PhD researcher, or to work in other related careers.

在我们的艺术与项目管理硕士课程中，您将了解艺术组织、文化空间、节日以及视觉和表演艺术项目是如何制作和管理的。该课程专为那些希望从事艺术管理职业的人设计，以获得管理、制作和推广文化活动和艺术项目的专业知识。

这个刺激的课程为您提供艺术和项目管理方面的专业教育。您将发展自己的知识和理解，为行业做好准备并有效地管理、交付和营销引人入胜的艺术和文化体验。这为您成为专业项目经理、博士研究生或从事其他相关职业做好准备。

4 Fine Art

美术或艺术与设计文学士（荣誉）学位，
或其他基于艺术的学位课程或相关学科。

Our MA Fine Art Master's course embraces art practice, in whatever form it takes (drawing, painting, sculpture, print, photography, installation, lens-based media, performance, participatory, interdisciplinary and expanded practice) and in whichever circumstance it occurs. It is conceptual at heart, pursuing strong ideas and challenges of art in real life....

我们的 MA Fine Art 硕士课程包括艺术实践，无论采取何种形式（素描、油画、雕塑、版画、摄影、装置、基于镜头的媒体、表演、参与式、跨学科和扩展实践）以及发生在何种情况下。它本质上是概念性的，在现实生活中追求强烈的想法和艺术挑战.....



伯明翰游戏、电影和动画学院

1 创造力、制作和创新实践 - 文学硕士 **可跨学科专业**

所有持有本科学位或同等学历的申请人，可申请

MA Creativity, Making and Innovation Practice is a creative, future-thinking Masters course. It is designed as a multi-disciplinary practice-based programme that combines creativity, innovation, technology and enterprise.

Addressing challenges on a range of societal issues, you will research and develop concepts and prototypes. Working collaboratively, in an open lab environment, you will be supported by technical and innovation experts.

MA Creativity, Making and Innovation Practice 是一门创造性的、具有未来思维的硕士课程。它被设计为一个基于多学科实践的项目，结合了创造力、创新、技术和企业。

应对一系列社会问题的挑战，您将研究和开发概念和原型。在开放的实验室环境中协同工作，您将得到技术和创新专家的支持。

该课程的学生将应用他们以前在创意、艺术、设计、制作、工程或计算机背景方面的经验。

2 故事片开发-MA

艺术、设计、图形、视觉传达、动画或相关学科的学位，可申请

MA Feature Film Development will help you to understand what is required to make sure a major film is ready to be pitched to investors. You' ll learn all about the extensive pre-production activities all big-budget movies currently go through before they are green-lit. You' ll be taken through each stage of pre-production development to navigate, understand and avoid common problems.

MA Feature Film Development is suitable for Directors, Producers, Editors, Film Makers, Screenwriters, Directors of Photography, Concept Artists, Production Designers, Art Directors, Animators, Technical Directors, Story Artists, & Pre-Visualisation Artists looking to start or further a career in feature film.

Film Development 将帮助您了解确保一部主要电影准备好向投资者推销所需的条件。您将了解所有大制作电影目前在获批之前所经历的大量前期制作活动。您将经历预生产开发的每个阶段，以导航、理解和避免常见问题。

MA Feature Film Development 适合希望开始或进一步开发故事片的导演、制片人、编辑、电影制作人、编剧、摄影指导、概念艺术家、制作设计师、艺术总监、动画师、技术总监、故事艺术家和预可视化艺术家电影事业。



伯明翰游戏、电影和动画学院

3 电影发行和营销-MA 可跨学科专业

多媒体/数字内容创作、媒体和通讯、商业研究、营销、广告，可申请

Shoot into the film industry with the world's first Master's degree in film distribution and marketing. Available as a one-year intensive full-time course, our MA Film Distribution and Marketing has been designed with industry to reflect the growing need for entrepreneurial producers, marketers and distribution experts.

Graduates from this course have secured roles with companies such as Koch Media (Germany), Kaleidoscope Films (UK), GFM Films (UK) and Red Arrow Media (Europe). You will have an opportunity to experience work placements during the course with previous placements including major industry players such as FilmNation (US) and Sony Picture Classics (US). 凭借世界上第一个电影发行和营销硕士学位进入电影行业。作为为期一年的全日制强化课程，我们的 MA 电影发行和营销专为行业设计，以反映对创业制片人、营销人员和发行专家日益增长的需求。

本课程的毕业生已在 Koch Media（德国）、Kaleidoscope Films（英国）、GFM Films（英国）和 Red Arrow Media（欧洲）等公司获得职位。在课程期间，您将有机会体验工作实习以及之前的实习，包括 FilmNation（美国）和 Sony Picture Classics（美国）等主要行业参与者。

4 视频游戏开发 - 文学硕士/理学硕士 可跨学科专业

计算机科学、数学、物理学或相关学科的学位，可申请

Gamer Camp: Pro (which includes both MA and MSc Video Games Development course) has been created in partnership with the likes of Sony Computer Entertainment Europe, Codemasters, Rare and Exient.

We aim to help you become the perfect recruit for development studios within the game industry, uniquely combining professional, multidisciplinary game development practice with the latest industry insights and tools.

Our postgraduate course is a winning formula. With mentoring from industry veterans and support from leading game development teams, our graduates are prepared for success. Recent graduates are employed by companies including; Creative Assembly, Ubisoft, Lab42, Pixel Toys, Rockstar, Flix Interactive, Codemasters and other developers.

Film Gamer Camp: Pro（包括 MA 和 MSc 视频游戏开发课程）是与 Sony Computer Entertainment Europe、Codemasters、Rare 和 Exient 等公司合作创建的。我们的目标是帮助您成为游戏行业开发工作室的完美新人，将专业的多学科游戏开发实践与最新的行业见解和工具独特地结合起来。

我们的研究生课程是一个成功的公式。在行业资深人士的指导和领先游戏开发团队的支持下，我们的毕业生已为成功做好准备。应届毕业生受雇于以下公司：Creative Assembly、Ubisoft、Lab42、Pixel Toys、Rockstar、Flix Interactive、Codemasters 和其他开发商。



伯明翰游戏、电影和动画学院

5 视频游戏企业、制作和设计 - 理学硕士 **可跨学科专业**

游戏、编程、艺术、商业、管理、市场营销、法律、经济学或设计相关的学位，可申请

认真对待游戏工作？然后就读于行业认可的游戏开发者和艺术家精修学校。

MSc Video Game Enterprise, Production and Design (Gamer Camp: Biz) 是与 Sony Computer Entertainment Europe、Codemasters、Rare 和 Exient 等公司合作创建的。它提供了作为多学科项目团队的一部分在截止日期前工作的经验，以制作符合专业标准的可玩游戏。

您将在全职办公时间内在模拟工作室环境中工作，与我们的一位或多位合作开发人员一起制作真实的游戏简报。

这是一个成功的公式，有行业资深人士的指导和领先的游戏开发团队的支持。Gamer Camp 的应届毕业生受雇于 TT Games、Creative Assembly、Ubisoft、Codemasters 和 Rockstar Games 等公司。

Serious about working in games? Then enrol at the industry endorsed finishing school for games developers and artists.

MSc Video Game Enterprise, Production and Design (Gamer Camp: Biz) has been created in partnership with the likes of Sony Computer Entertainment Europe, Codemasters, Rare and Exient. It provides experience of working to deadlines as part of multi-disciplined, project team to produce playable games to a professional standard.

You will work in a simulated studio environment over full-time office hours, on real game briefs set with one or more of our partner developers.

It's a winning formula, with mentoring from industry veterans and support from leading game development teams. Recent graduates from Gamer Camp are employed by companies including TT Games, Creative Assembly, Ubisoft, Codemasters and Rockstar Games.



伯明翰视觉传达学院

1 Future Media-MA

可跨学科专业

营销、商业研究、英语/语言学、经济学/统计学、多媒体/数字内容创作、艺术与设计、媒体和通信、新闻/公关、心理学

Future Media is a postgraduate MA/MSc programme that does what it says:

Future is finding your future and exploiting future developments in the digital marketing and advertising industry.

Media is acquiring your digital media skill-set amongst evolving trends and emerging technologies.

The MA and MSc Future Media programme combines agency practice with industry insights and academic methods. It's been a proven pathway to success for our graduates since 2012 and is now a winning formula for the 2020s.

Future Media是一个硕士/硕士研究生课程，按照它所说的去做：

未来是寻找你的未来，并利用数字营销和广告行业的未来发展。

媒体正在不断发展的趋势和新兴技术中获取您的数字媒体技能。

未来媒体硕士和硕士课程将机构实践与行业见解和学术方法相结合。自2012年以来，这已被证明是我们毕业生取得成功的途径，现在是20世纪20年代的制胜法宝。

2 视觉传达-MA

密切相关学科的本科学位（2:2 及以上）、同等资格或专业经验。

Our MA Visual Communication course is interdisciplinary and specialist in approach, reflecting the dynamic and contemporary practices within the creative industries. We create innovators and leaders in the field of visual communication, challenging and stimulating you to produce original, cutting edge work and research.

The structure of our course is designed with imaginative approaches to visual practice in the creative industries.

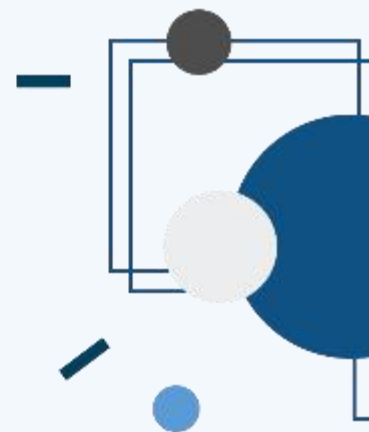
我们的 MA Visual Communication 课程是跨学科和专业方法，反映了创意产业内的动态和当代实践。我们培养视觉传达领域的创新者和领导者，挑战并激励您创作原创的前沿作品和研究。

我们课程的结构是用富有想象力的方法设计的，用于创意产业的视觉实践。

跨 学 科 专 业

02

伯明翰珠宝、时装和纺织学院





伯明翰时装与纺织学院

1 化妆品品牌推广-MA

最低 BA/BSc (荣誉) 2.2 分类或同等学历。

If you are interested in working in the global cosmetics industry and have an interest in the branding and promotion of beauty and cosmetics products and services then this course is for you. You will develop a range of practical business, creative and entrepreneurial skills and have the opportunity to research key and current trends in the beauty and cosmetics industry.

Your personal programme of study is supported by visits to appropriate cosmetics and beauty industry events or organisations and/or interviews of professionals involved in cosmetics or beauty services promotion. Future Media 如果你对兴趣在全球化妆品行业工作，并对美容和化妆品产品及服务的品牌推广感兴趣，那么这门课程就是为你准备的。您将发展一系列实用的商业、创意和创业技能，并有机会研究美容和化妆品行业的关键和当前趋势。

您的个人学习计划通过访问适当的化妆品和美容行业活动或组织和/或采访参与化妆品或美容服务推广的专业人士来支持。

2 时装设计-MA

相关学科的良好荣誉学位或同等资格和经验。

Our practical postgraduate fashion design course is an ideal choice if you are passionate about developing a career in Fashion Design.

You'll develop all the skills and knowledge needed to strengthen your personal creativity and style by taking a professional approach to fashion design.

You will plan your career and benefit from a series of topical lectures which explore major issues linked to the world of fashion design, followed by talks from leading industry practitioners. Many of our graduates go on to start up their own, or even develop existing family businesses. 如果您热衷于在时装设计领域发展职业，我们实用的时装设计研究生课程是您的理想选择。

通过采用专业的时装设计方法，您将培养增强个人创造力和风格所需的所有技能和知识。

你将规划你的职业生涯，并受益于一系列专题讲座，这些讲座探讨与时装设计世界相关的主要问题，随后是领先的行业从业者的演讲。我们的许多毕业生继续创办自己的企业，甚至发展现有的家族企业。



伯明翰时装与纺织学院

3 FASHION MANAGEMENT -MA 时尚管理

The world of fashion is one of the globe's fastest-growing industries, as well as one of the most competitive. This course equips you with the skills and knowledge to succeed as a manager in this exciting industry.

You will gain a technical understanding of the sector, combined with a solid foundation of management principles. We will help develop your overall understanding of the modern fashion industry, as well as the necessary skills for working in the sector.

时尚界是全球发展最快的行业之一，也是最具竞争力的行业之一。本课程为您提供在这个令人兴奋的行业成为成功经理所需的技能和知识。

您将对该行业有技术上的了解，并为管理原则打下坚实的基础。我们将帮助您全面了解现代时尚行业，以及在该行业工作所需的技能。

4 FASHION PROMOTION - MA 时尚推广

相关学科的良好荣誉学位或同等资格和经验。

Our postgraduate Fashion Promotion course is highly vocational and an ideal choice if you want to work in fashion communication and the promotion of fashion companies, goods, events and brands.

The course attracts students from all disciplines from around the world, and we urge you to enrich your perspective as a global citizen, through expanding your cultural horizons in a stimulating multi-cultural environment and helping you to become a global graduate equipped to meet the needs of employers across the world.如果您想从事时尚传播和时尚公司、商品、活动和品牌的推广工作，我们的研究生时尚推广课程是高度职业化的理想选择。

该课程吸引了来自世界各地的所有学科的学生，我们敦促您通过在刺激的多元文化环境中扩展您的文化视野并帮助您成为能够满足需求的全球毕业生来丰富您作为全球公民的视野世界各地的雇主。



伯明翰时装与纺织学院

5 FASHION STYLING - MA 时尚造型

时装设计、时尚传播、摄影或媒体实践等相关学科的学位或同等资格和经验。

Our Fashion Styling course focuses on your ability to develop a personal creative style, entrepreneurial abilities and a professional approach.

The course is primarily vocational and practical, and caters for those with career interests in contemporary fashion styling, visualisation and communications.

我们的时尚造型课程重点关注你发展个人创意风格、创业能力和专业方法的能力。

该课程主要是职业和实践课程，面向那些对当代时尚造型、视觉化和传播有职业兴趣的人。

6 奢侈品牌管理 - MA

This course will address the specific challenges and opportunities of the luxury sector and is the perfect choice for students that see their future careers with premium, high-end and luxury brands.

We enable you to become a confident leader and an innovative thinker, learning how to approach brands and decide their place within the market. You'll learn how luxury brands are managed in the international marketplace, as well as looking at branding from producer and consumer perspectives.

本课程将解决奢侈品行业的具体挑战和机遇，是希望在高端、高端和奢侈品牌领域看到未来职业的学生的完美选择。

我们使您成为自信的领导者和创新思想家，学习如何接触品牌并确定其在市场中的位置。您将了解如何在国际市场上管理奢侈品牌，以及从生产商和消费者的角度看待品牌。



伯明翰时装与纺织学院

7 奢华珠宝管理 - 文学硕士

The global luxury sector continues to grow, with increasing profits for both well established and new brands.

The MA Luxury Jewellery Management course addresses the specific challenges and opportunities of the luxury jewellery industry and is the perfect choice for you if you see your future career with premium, high-end and luxury jewellery brands.

全球奢侈品行业继续增长，知名品牌和新品牌的利润都在增加。

奢华珠宝管理硕士课程解决了奢华珠宝行业的具体挑战和机遇，如果您希望在优质、高端和奢华珠宝品牌中谋求未来的职业生涯，那么它是您的完美选择。

8 纺织品和表面设计 - MA

良好的纺织品设计学位或同等学历。

If you already have experience in textile or surface design this course will allow you to develop your portfolio to a professional standard and, if you choose, develop a range of products on which to found your own business.

The choice of materials, processes and markets is up to you and you will have access to a wide range of workshop facilities. You will also have the opportunity to collaborate with other fashion and textile students. The course accepts students from other backgrounds too such as graphic design or fine art who want to reorientate their career.

如果您已经拥有纺织品或表面设计方面的经验，本课程将使您能够将您的作品集开发到专业标准，并且，如果您愿意，还可以开发一系列产品来建立自己的业务。

材料、工艺和市场的选择由您决定，您将可以使用范围广泛的车间设施。您还将有机会与其他时尚和纺织专业的学生合作。该课程也接受来自其他背景的学生，例如平面设计或想要重新定位其职业的美术。



伯明翰珠宝学院

1 宝石学 - 理学硕士

可跨学科专业

宝石学或相关学科（例如矿物学或地质学）理学士

Our Masters programme gives you the tools and techniques necessary to undertake research at the forefront of your chosen gemmological area.

Based in custom designed facilities within Birmingham's Assay Office, in the historic Jewellery Quarter, you will have access to equipment more commonly seen in research laboratories, and, through our network of contacts, potential access to a greater range of tools.

我们的硕士课程为您提供了在所选宝石学领域的前沿进行研究所需的工具和技术。

在伯明翰化验办公室内定制设计的设施中，在历史悠久的珠宝区，您将可以使用研究实验室中更常见的设备，并且通过我们的联系网络，可以使用更多的工具。

2 珠宝及相关产品 - MA

艺术与设计或认可的同等学科的良好学位（商业相关学位和其他没有高级创意实践证据的理论学科不被认可为同等学科）。

Our postgraduate degree in Jewellery and Related Products is a highly respected, innovative course, which develops your creative potential and in-depth knowledge of theories, processes and techniques.

You will use a variety of materials, manufacturing techniques and processes.

The scope for design is very broad and builds on knowledge in the area of personal ornaments, body signification and decorative metal objects.

There are affinities with industrial design, fashion design, fine art and sculpture and content is often informed by philosophy, conceptualisation and critical theory.

我们的珠宝及相关产品研究生学位是一门备受推崇的创新课程，可开发您的创造潜能和对理论、流程和技术的深入了解。

您将使用各种材料、制造技术和流程。设计范围非常广泛，建立在个人饰品、身体意义和装饰金属物品领域的知识之上。与工业设计、时装设计、美术和雕塑有密切关系，内容通常受到哲学、概念化和批判理论的启发。



伯明翰珠宝学院

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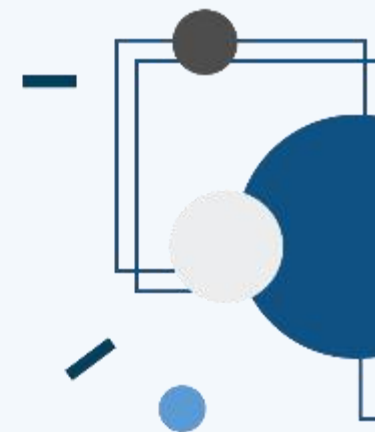
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跨 学 科 专 业

03

伯明翰建筑与设计学院





伯明翰建筑与设计学院

1 设计和可视化 -MA

相关学科的良好学位或同等资格和经验。

Design and visualisation plays a key role in many of today's businesses and organisations. From designing complex animations, brand identity, 3D products, virtual interiors, landscape, architectural visualisation and new conceptual designs, employers look for graduates with creativity and knowledge-based software skills.

You can choose to study from a variety of cross disciplinary MA modules in which to learn how to apply design visualisation techniques and strategies. Choose from areas such as product design, interior design, graphic design and various other specialisations.

设计和可视化在当今的许多企业和组织中起着关键作用。从设计复杂的动画、品牌标识、3D 产品、虚拟室内设计、景观、建筑可视化和新概念设计，雇主寻找具有创造力和基于知识的软件技能的毕业生。

您可以选择学习各种跨学科的 MA 模块，在这些模块中学习如何应用设计可视化技术和策略。从产品设计、室内设计、平面设计和其他各种专业领域中进行选择。

2 设计管理 -MA

相关学科的一等或二等荣誉学位，或同等资格/经验。

On this postgraduate course, we teach you the interdisciplinary issues that design managers work with, such as business, marketing, technology, and art. Immersed in practice, you acquire the skills and the confidence to manage and lead a project. You are encouraged to push the boundaries and to put forward new, improved ideas that are innovative and purposeful.

Design thinking, design strategy, creativity, research, and problem solving are applied extensively to all the modules. You undertake projects individually and in a team, where you learn communication, management, and interpersonal skills. You work with industry partners with the utmost professionalism. You pursue an industry-based inquiry, which may be a placement. And, you acquire and apply people management, client management, and project management tactics while working on industry projects and teams.在本研究生课程中，我们将向您介绍设计经理处理的跨学科问题，例如商业、营销、技术和艺术。沉浸在实践中，您将获得管理和领导项目的技能和信心。我们鼓励您突破界限，提出新的、改进的、创新的、有目的的想法。

设计思维、设计策略、创造力、研究和问题解决广泛应用于所有模块。您可以单独或在团队中开展项目，学习沟通、管理和人际交往能力。您以最专业的精神与行业合作伙伴合作。您进行基于行业的调查，这可能是安置。而且，在从事行业项目和团队工作时，您将获得并应用人员管理、客户管理和项目管理策略。



伯明翰建筑与设计学院

3 室内建筑与设计 -MA

欢迎已经获得室内设计或密切相关的三维设计学科或同等资格的高质量学位的设计师提出申请。

On the MA Interior Architecture and Design programme you will explore the distinctive qualities associated with the interiors of inhabited architecture.

By looking at the cultural, practical and atmospheric aspects of interiors created by architects, artists and designers, as an innovator you will be able to strategically develop creative interfaces and determine how users will perceive and behave in the spaces that your are conceiving.

This twelve-month programme will enable you to form an understanding and appreciation of theoretical, practical and professional issues that are informing the evolution of contemporary interior architecture and design professional practice.

在 MA Interior Architecture and Design 课程中，您将探索与居住建筑内部相关的独特品质。通过观察建筑师、艺术家和设计师创造的室内设计的文化、实用和大气方面，作为创新者，您将能够战略性地开发创意界面，并确定用户在您构想的空间中的感知和行为方式。

这个为期 12 个月的课程将使您能够理解和欣赏影响当代室内建筑和设计专业实践演变的理论、实践和专业问题。

4 景观建筑 - MA

可跨学科专业

风景园林、园林设计或海外同等学历的荣誉文学士/理学士，最低二级学位 (2:2)。

This forward looking and innovative MA Landscape Architecture course offers you the opportunity to further your career as a professional landscape architect and give the first steps to become a Chartered Landscape Architect.

The MA Landscape Architecture course provides you with opportunities to explore responses to climate change emergency and biodiversity loss, and help in planning and designing meaningful, fair and resilient landscapes, places and communities of the future. Exploring these themes and issues is central to our common future and our Landscape Architecture course is very well placed to build employability skills that will position you at the forefront of these subjects.

这个具有前瞻性和创新性的 MA Landscape Architecture 课程为您提供了进一步发展专业景观设计师职业的机会，并迈出了成为特许景观设计师的第一步。

MA Landscape Architecture 课程为您提供探索应对气候变化紧急情况 and 生物多样性丧失的机会，并帮助规划和设计未来有意义、公平和有弹性的景观、场所和社区。探索这些主题和问题是我们共同未来的核心，我们的景观建筑课程非常适合培养就业技能，使您处于这些学科的前沿。



伯明翰建筑与设计学院

5 景观建筑 (转换大师) - MLA 可跨学科专业

任何学科的本科学位, 最低二等 (2: 2)。

This forward looking and innovative MLA Landscape Architecture is a Conversion Masters that offers applicants who wish to make a career change the opportunity to qualify and become a professional landscape architect.

The MLA Landscape Architecture course provides you with opportunities to explore responses to climate change emergency and biodiversity loss, and help in planning and designing meaningful, fair and resilient landscapes, places and communities of the future. Exploring these themes and issues is central to our common future and our Landscape Architecture course is very well placed to build employability skills that will position you at the forefront of these subjects.

这个具有前瞻性和创新性的 MLA Landscape Architecture 是一个 Conversion Masters, 它为希望改变职业的申请人提供了获得资格并成为专业景观设计师的机会。

MLA 景观建筑课程为您提供了探索应对气候变化紧急情况 and 生物多样性丧失的机会, 并帮助规划和设计未来有意义、公平和有弹性的景观、场所和社区。探索这些主题和问题是我们共同未来的核心, 我们的景观建筑课程非常适合培养就业技能, 使您处于这些学科的前沿。

6 产品和家具设计 - MA

产品设计或密切相关的三维设计学科的良好荣誉学位, 或同等资格。

MA Product and Furniture Design challenges perceptions around 'alternative living', exploring what else might be possible in a world already full of things.

You' ll be prepared for a successful career in a wide range of product design related roles.

You will also benefit from studying in a large, diverse and dynamic postgraduate community brought together through a well-equipped workspace at our City Centre Campus.

MA Product and Furniture Design 挑战人们对“另类生活”的看法, 探索在一个已经充满事物的世界中还有什么可能。

您将为在广泛的产品设计相关角色中获得成功的职业生涯做好准备。

您还将受益于通过我们市中心校区设备齐全的工作空间聚集在一起的大型、多样化和充满活力的研究生社区的学习。



伯明翰建筑与设计学院

7 城市设计 - MA

可跨学科专业

城市设计、建筑学、景观建筑学、未来生活设计等相关设计学科的荣誉文学士/理学学士学位，最低二级学位 (2:2)。

可以考虑拥有地理、规划或同等经济或社会科学学士学位的学生的申请，将通过面试和作品集进行考虑。

这种前瞻性、探索性、以设计为中心的 MA 植根于理论与实践之间的深刻联系。完成后，您将知道如何批判、创造和试验高质量、跨学科的城市场所的设计。

作为研究和专业的“伞形”领域，城市设计位于不断增加的城市人口的关键交汇点，城市人口不断增加全球系统的压力，其影响通过规模联系起来，从政治战略一直到个人的每一个-天的亲身经历。现在是我们必须在思想上进行创新和联合的时候了。无论您有建筑、景观设计、规划或其他领域的背景；城市设计承认我们需要共同努力应对当前的全球挑战，并制定综合应对措施，为我们所有人开辟新机遇。

This forward thinking, exploratory, design focused MA, is rooted in a deep connection between theory and practice. In completion, you will know how to critique, create and experiment with the design of high quality, trans-disciplinary urban places.

As ‘an umbrella’ field of study and profession, Urban Design lies at the critical junction of an ever-increasing urban population that continues to add pressure to global systems, with effects that connect through scale, from political strategies right down to an individual's every-day personal experience. Now is the time we must be innovative and joined-up in our thinking. Whether you have a background in architecture, Landscape Architecture, Planning, or other fields; Urban Design is an acknowledgement that we need to work together to face the current global challenges and develop integrated responses that open new opportunities for all of us.



数字媒体相关专业

1

故事片开发 -伯明翰游戏电影和动画学院

MA Feature Film Development 适合希望开始或进一步开发故事片的导演、制片人、编辑、电影制作人、编剧、摄影指导、概念艺术家、制作设计师、艺术总监、动画师、技术总监、故事艺术家和预可视化艺术家电影事业。

2

电影发行和营销 -伯明翰游戏电影和动画学院

凭借世界上第一个电影发行和营销硕士学位进入电影行业。作为为期一年的全日制强化课程，我们的MA电影发行和营销专为行业设计，以反映对创业制片人、营销人员和发行专家日益增长的需求。

3

视频游戏开发 -伯明翰游戏电影和动画学院

Film Gamer Camp: Pro (包括 MA 和 M的目标是帮助您成为游戏行业开发工作室的完美新人，将专业的多学科游戏开发实践与最新的行业见解和工具独特地结合起来。

4

视频游戏企业、制作和设计 -伯明翰游戏电影和动画学院

MSc Video Game Enterprise, Production and Design (Gamer Camp: Biz) 是与 Sony Computer Entertainment Europe、Codemasters、Rare 和 Exient 等公司合作创建的。它提供了作为多学科项目团队的一部分在截止日期前工作的经验，以制作符合专业标准的可玩游戏。您将在全职办公时间内在模拟工作室环境中工作，与我们的一位或多位合作开发人员一起制作真实的游戏简报。



环境艺术设计相关专业

1

设计和可视化 -伯明翰建筑与设计学院

设计和可视化在当今的许多企业和组织中起着关键作用。从设计复杂的动画、品牌标识、3D 产品、虚拟室内设计、景观、建筑可视化和新概念设计，雇主寻找具有创造力和基于知识的软件技能的毕业生。

2

室内建筑与设计 -伯明翰建筑与设计学院

探索与居住建筑内部相关的独特品质。通过观察建筑师、艺术家和设计师创造的室内设计的文化、实用和大气方面，作为创新者，您将能够战略性地开发创意界面，并确定用户在您构想的空间中的感知和行为方式。

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景观建筑 -伯明翰建筑与设计学院

提供了进一步发展专业景观设计师职业的机会，并迈出了成为特许景观设计师的第一步。

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平面设计相关专业

1

Future Media -伯明翰视觉传达学院

未来是寻找你的未来，并利用数字营销和广告行业的未来发展。

媒体正在不断发展的趋势和新兴技术中获取您的数字媒体技能。

未来媒体硕士和硕士课程将机构实践与行业见解和学术方法相结合。自2012年以来，这已被证明是我们毕业生取得成功的途径，现在是20世纪20年代的制胜法宝。

2

视觉传达 -伯明翰视觉传达学院

我们的 MA Visual Communication 课程是跨学科和专业方法，反映了创意产业内的动态和当代实践。我们培养视觉传达领域的创新者和领导者，挑战并激励您创作原创的前沿作品和研究。

我们课程的结构是用富有想象力的方法设计的，用于创意产业的视觉实践。